



CAMPUS ONE DAM

MOBILIZE YOUTH MINISTRIES TO MAKE A DIFFERENCE

Foreword by Chuck Klein of Campus Alliance

CAMPUS ONE DAY

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ABOUT THIS Guide

This resource is meant to be your guide for a One Day event calling together youth ministries and their students within a geographical area to activate as missionaries in their schools and communities.

Some principles to guide you:

- Not all will lead in the same way, but all will have a part to play.
- Tap students on the shoulder and help them:
 - Respond to the gospel's work in them.
 - Follow the Holy Spirit's leading.
 - Take personal responsibility for the mission.
- Believe—and suspend any disbelief—that your students can and will make a difference.

With the above principles and the unity among youth ministries, you are poised to activate teenagers together for the renewal of their schools and communities.

Social Media: *Feel free to be creative with your event name, but make sure to use both #campusoneday and #mobilizeyouthmin to bring awareness to your One Day trainings and encourage the One Day movement.*

ACKNOWLEDGMENTS

From John Ginnan, Campus One Day project lead

Years ago, I was a part of a network of youth ministry workers from various local churches. Centered around companionship in ministry and completing the mission together, we purposed ourselves in prayer, presence in our community, strategy, and resourcing each other.

Together we endeavored to train teenagers in campus ministry. Leaders reached out to their students, tapped them on the shoulder, and invited them—actually, called them—to activate their faith on their campus. Dozens of student-led campus ministries were launched and sustained over the years from this one network.

This resource is for these networks and youth leaders who are intentional about advancing a movement of students in the places God has them.

Thank you to those who have championed student-led campus ministry for the renewal of every school and community in the United States. Thank you to the people who have impacted my life and ministry with this campus mind-set.

Special thanks to each contributor to this resource, the National Network of Youth Ministries, and every ministry joined together with Campus Alliance.

Thank you to my Youth Alive ministry family for championing this *Campus One Day* cause and recognizing that we are all better together.

Foreword

Just a few hundred yards down the street from my home sit two of the most strategic and vital institutions in our entire community. It's our local middle school and high school campuses.

If I want to know where nearly every thirteen- to seventeen-year-old teenager from my city is on any weekday, September to June, they are on campus at one of these schools. And it is **the last time this generation will be together** in our city in one location, face-to-face, shoulder to shoulder. After high school everyone will scatter in a thousand directions, making it more difficult to connect with them personally.

But if there is a ministry within the student body at these two campuses then most, if not all, of the teenagers in my city can be in arm's reach of someone who knows Christ and can share His truth and love. For the Church, there is no mission field anywhere like the school campus. And for a Christian student, they will likely never have greater influence with peers in all their lifetime than while they are attending middle school and high school.

This Campus One Day resource is all about helping you have a greater influence for Christ at your school. Whether you are a student, a youth leader or pastor, an educator, or a parent, your voice and your encouragement can make all the difference in helping students discover God's love and care for them personally.

The question is, **"How do you do it?"** And that's what the seasoned writers and leaders who have created this resource help us with. We discover that it is not as difficult as we might think. With the practical how-tos these writers share and the power of God's very own Holy Spirit working in us, we can take steps to be the needed difference at our schools.

Think for a moment about what it means when a ministry of prayer, caring, and sharing the good news of Jesus is present at a school campus.

The majority of middle and high school students in the United States seldom darken the door of a church. In some areas possibly 30 or 40 percent may regularly attend a church, but in many areas 10 percent or less attend a place of worship.

That means **the average teen in the United States** has little to no exposure to the truth and love of God. In their search for reality and identity, students are exposed to a steady diet of lies and misinformation, rather than the renewing truth of God's Word. In their desire for attention, affection, and relationships, they fall into the enemy's trap of immorality if they are never exposed to the unconditional love of God and His church. The messages of secular culture directly attack the core needs among students.

But when there is a presence of prayer, care, and the gospel at a school and within a student body, every teen can be prayed for and be in reach of the good news of Jesus. And that's the most compelling reason for campus outreach. The gospel and a relationship with Christ absolutely changes who you are.

My friend Dave says it well—we need a ministry at every school because **our Lord loves every kid**. The Bible asks: How will they know if no one goes to them, speaks to them, shares with them, or is in their world? (Romans 10:14-17). What they are missing is someone in their life who is going to communicate that message.

If we don't have a presence on the school campus, how can we cross paths with students and share the message of God's love and a relationship with Christ? This resource is all about that ministry presence. It is a road map for students and adult leaders, guiding us in how to reach our schools.

The campus in your community is the hub of youth culture. It is where the exchange of ideas, the forming of values, and the shaping of lives take place for students. For a lot of them, **life makes up its mind at the school campus**. You are desperately needed in that environment, engaging in those conversations, illuminating Christ's love and truth. If our mission is to help give every person the chance to connect with Jesus Christ, you will likely never have greater opportunity to influence so many people.

This resource has been created for you. Dig in and learn all you can, and then take steps of faith to graciously and boldly engage students with prayer, genuine care, and the liberating truth of Jesus Christ.

As you go, you will learn. And by His Spirit, God will use you to do above and beyond anything you have imagined.

CHUCK KLEIN

National Director, Campus Alliance

Campus Alliance is a coalition of sixty church and youth organizations that share the vision of reaching out with Christ's love and truth to every middle and high school student and campus in America.



Why is the
campus
strategic in reaching the world?



ELEMENTARY K–6
CHILDHOOD (AGES 1–12)

MIDDLE SCHOOL–HIGH SCHOOL
STUDENT YEARS (AGES 13–18)

CAREER | COLLEGE | MILITARY
ADULTHOOD (AGES 18+)

AN IMPORTANT **MISSION FIELD**

- There are 67,000 schools in America with middle and high school age students, 98% of all youth will pass through these portals.
- Nearly 8 of 10 decisions for Christ will be made before high school graduation.
- By developing a ministry to every school, we can literally give every student in a community the opportunity to choose to hear the gospel and follow Christ.
- Once teenagers leave high school, they transition to multiple occupations and lifestyles, making it more difficult to reach them with the gospel.
- School life is community life... when Christians serve the school, they impact the broader community through its family relationships.

We focus our efforts here,
with students who are open —
just before they launch out into life.

CAMPUS
alliance

The following chapters are to help you prepare and make a plan for a Campus One Day. We suggest teaming up with two or more neighboring youth ministries to make your Campus One Day a success for your students.

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THE LEADER

The following three chapters will help prepare the facilitators of your
Campus One Day.

CHAPTER 1

EVERY STUDENT, EVERY SCHOOL

WHY CAMPUS ONE DAY

Kent Hulbert

Why is reaching every senior high, junior high, and middle school so strategic?

An ever-increasing number of Christian leaders are realizing that the school community is the most convenient and strategic mission field to reach not only students but also their broader community. Could it be:

... because 97 percent of the student population will pass through public and private school doors?

... because an overwhelming number of decisions to follow Christ occur before graduating from high school?

Maybe it's . .

... because of rising immigration. Immigrant students, unlike their first-generation family members, enter schools looking to assimilate and connect to the broader community. Reaching the immigrant student is one of the strongest and most effective ways to locate and reach the broader family.

... because most people establish their religious beliefs before graduating high school.

... because most students establish crucial values and make life decisions during their seven most impressionable years (6th–12th grade).

... because school life is community life. The school is the hub for student, family, and the broader community connections.

... because just with students, school faculty, and administration, at least 20 percent of one's community is gathered at the school every weekday.

... because one of the area's largest employers is the school district(s).

You may find even more reasons why schools are a strategic missions field. God has gathered communities uniquely for the church to reach conveniently and intentionally. Could it be that God has shaped our nation's truancy laws—school attendance laws and requirements—to gather our communities together for the church to quickly find, engage, and touch people with the love of Jesus Christ? Reaching students through the local schools is a strategic opportunity.

Why So Opportune?

For the Church—While churches may not preach on the school campus, they can invest in and form partnerships with the school. The beginning of all great works begins with prayer and then leads to ways to demonstrate the gospel message one lives.

For Youth Leaders—A great need on the school campus is volunteerism: coaching a team, substitute teaching, advising a student, sponsoring a campus club, or mobilizing a comprehensive outreach to the school community.

For Students—Prebelieving students may not always be looking for the gospel, but the message indwells and directs students who have full legal rights within the school community. Students who view themselves as missionaries have the “visa” for this mission field.

For You—Reaching the schools is for young and old alike. When believing students, churches, and community networks link together, they establish a broad reach. It is the influence of people that reaches the campus community.

The very heart of the One Day experience is to inspire, empower, and equip students, youth workers, teachers, and churches to engage their local schools effectively. We know what it is like to see God work within to transform us and meet our needs. We know God’s presence and power are real and available to all. Others will only know if we are willing to go. This mission is ongoing until all know Jesus. Our journey begins right next door or down the street in the most convenient and strategic mission field: the school.

Our battle cry? Until every student knows Jesus in every school, in every community.

Why One Day? Why should this be an investment of your time and energy?

- Develop a personal plan of action to reach every student in every school.
- Feel equipped with adaptable strategies and resources to share the gospel of Jesus Christ in YOUR community through the local schools.
- Connect with other youth workers who have the same passion for sharing the gospel with every student in every school.
- Collaborate with other youth workers to make Jesus known in your area.
- Embolden your students to share the gospel with their friends and use a variety of resources, strategies, and ideas to make Jesus known within their school.

The burden for this mission does not need to be yours alone. The gospel is most influential when done in unity with others. Who can I partner with to reach every student in every school? How can I accomplish this effort with others? Continue reading to find out!

CHAPTER 2

UNIFY A NETWORK

HOW TO BEGIN WITH CAMPUS ONE DAY

Forrest Rowell

I have been around athletics my whole life and have experienced quite a few wins and quite a few losses. I've been a part of some great teams—undefeated and championship teams—and others where we faced significant challenges and lost many games. Looking back now, I've had to ask myself: “How does a team win?” Trying to answer this question can be a bit challenging because we live in a culture where “everyone wins” and everyone gets a participation trophy. Regardless of where you stand with that, I hope that you would agree that a winning team displays unity and maximum effort.

As I think back through the years, there are several great quotes and adages that have stuck with me as I have tried to answer the question, “How does a team win?” Of course, there is the acronym for T.E.A.M. which means, “Together Everyone Achieves More.” We've all heard, “It takes teamwork to make the dream work.” Or you may have heard this one before from Major League Baseball player and manager Casey Stengel: “It's easy to get good players. Getting them to play together, that's the hard part.” The list of inspirational ideas about teamwork goes on and on, but I believe at the core of every winning team is a spirit of unity and effort.

I experienced a unique season in football my junior year of high school because all three of our football programs—freshman, junior varsity, and varsity—went undefeated during the regular season. That would obviously speak well of our coaches and athletes, but I believe that those wins were actually a result of the concept of simply playing ball together! Although we were a very diverse team, made up of different backgrounds, ethnicities, social statuses, and abilities, we all rallied around that simple concept. There was a spirit of unity and effort among those in the program that was unmatched, and it resulted in a very successful football season.

I tell you this story because I want to ask you: How can we apply this concept so our team wins? How can we multiply everyone's efforts for school campuses? I believe the answer is unity and effort. So how can the body of Christ lead the way, come together across denominational boundaries, and unify in its efforts to reach the campus? If we can answer how, we may begin to see wins like never before. But we won't know until we try—let's play ball together!

Together

I'll never forget when I was a new youth pastor in my community with a passion to connect with other ministries. I found out that not much opportunity existed. I looked at the calendar and recognized that a couple months away was an event that many of you are familiar with—See You at the Pole (SYATP). I jumped on the phone and began to invite youth pastors to gather and discuss the possibility of collaborating on this event. When we met, it was obvious that many of them wanted to come together as well, but simply needed someone to take the lead. Long story short, we had our first annual SYATP event with a network of youth ministries in our community. All the youth pastors and ministries involved were instrumental in a night event that has continued for the last seventeen years. Our network has grown to a place where fifteen different churches or parachurches gather together monthly to eat, laugh, cry, pray, and share life with each other. Relationships are so important when we talk about how we can multiply everyone's efforts for the campus! When relationships are real and honest, unity and effort become second nature.

A pastor with whom I have worked closely in recent years has said about networks, "You're either networking or notworking." When the body of Christ functions and operates in a spirit of unity, its potential to impact the world is exponentially increased. Today, we are a part of something bigger than ourselves and our ministries.

Acts 2:1 says, "When the day of Pentecost came, they were all together in one place."

Unity matters to God! Here are some thoughts regarding unity:

- Unity is a priority.
- If unity pleases God, disunity disturbs God.
- Satan's master strategy is disunity.

Paul Billheimer says, "The sin of disunity probably has caused more souls to be lost than all other sins combined. The great sin of our era is not the immorality of society, but rather the disunity of the church."¹ God's Word tells us about the spirit of unity!

I was driving down the street and I read a billboard that said, "UNITY—it's what? Special!" When I saw that, I thought it could be the motto of the modern-day church. A spirit of unity is attractive and contagious. Let's be attractive! Let's be contagious! Let's play ball together because we truly are better together!

This resource challenges the spiritual leaders in our communities who have a heart to connect to the campus to come together, check their egos at the door, and exponentially increase their effectiveness in reaching students for Jesus! It's quite exciting when the body of Christ can come together and accomplish amazing things because we stop caring who gets the credit. You have the ability to help lead in this effort by helping to coordinate a One Day event in your community.

How?

1. Connect with the people in your community who desire to impact the campus.
2. Cast One Day vision.
3. Calendar it.
4. Create promotional materials.
5. Confidently go for it!

CHAPTER 3

MAKING MISSIONARIES, TOGETHER

WHAT TO DO FOR CAMPUS ONE DAY

John Ginnan

This guide will have plenty of content to build your own Campus One Day. You may find other worthwhile pieces to add in. For example, you can include a time of singing or presentations, like a worship service. The One Day resource is built to provide the theological foundation with content for facilitation and a call to action. This resource is designed to support you in preparing students on the heart, the how, and the who of becoming students reaching students. In other words, it's made to help you make missionaries, together.

Making Missionaries, Together

What do you need to do to make missionaries who will reach a community? Here's a step-by-step plan for those starting from scratch.

1. Team up with one or two neighboring youth ministries. Meet up with the leader, build relationships, and share your vision to reach students together.
2. Decide to cosponsor a Campus One Day at a location you choose together.
3. Find your students who meet the basic requirements of Christian service. These qualities include faithful, available, teachable, responds to God, and responds to leaders. Include homeschooled, public schooled, Christian schooled, and private schooled students.
4. Tap these students on the shoulder. This means meeting with them individually, sharing with them the vision, and expressing that you see the potential for God to use them in ways they may have not yet realized.
5. Consider hosting these students in a monthly cycle within your ministry for a growth and development small group.
6. Begin planning your Campus One Day. Set a date and share the date with these students.
7. Using this resource, develop your Campus One Day.

Using This Resource

You might wonder why gathering youth ministries for a one-day training is recommended instead of a multiday approach. First, gathering students is quite an effort with their already saturated schedules. And to add to this complication, coordinating multiple meetings may make it difficult to team up with another youth ministry and their calendar. One day, rather than multiple days, also keeps this accessible to most youth ministries and keeps costs lower.

We suggest Campus One Day be a four- to five-hour event, including a meal. Cost? We think charging \$15–\$30 per student is reasonable, if including meals and quality materials like take-home or even apparel items.

Once the date, time, and location is set, getting the content ready to teach is next. The content included here can be covered over a three-year cycle, which is helpful for an ongoing movement. Campus ministry, like youth ministry, has turnover. Deciding now to make Campus One Day a yearly event on the area youth ministry calendar can support the growth of students as well as handing over the ministry to upcoming students. This resource includes three teachings on the heart behind becoming students reaching students that can be taught in three successive years. The how-to content can be taught each year as well as other electives you choose. Closing with a student panel and student commissioning element should be included every year.

As important as the actual content is, so is how you teach it. Will students be in rows or at tables? Who will be teaching what? Will leaders be with them? For a successful Campus One Day, we suggest the following:

- Split the time into three sessions.
- If offering a meal, it could follow the second session.
- Spread the first session content, “The Heart,” over three years, one per year rather than teaching the same content each year.
- Plan for the second session to be at round tables. Have each table represent one school or school building—this could allow students from different youth ministries to become a team for one particular school.
- Invite in any and every campus-based or campus-focused ministry to play a part in this day in addition to the churches involved. Some organizations include Fellowship of Christian Athletes, Youth Alive, Youth For Christ, YoungLife, Cru High School, and First Priority Clubs of America. Sit multiple ministries at the same table to represent one school facility. This group of like-school students can discuss addressing the needs of their community together, and they can look for ways to partner together to meet them.

- Homeschooled and private school students? Don't exclude, but include these students at tables that represent their community. Figure out on a case-by-case basis where these students' efforts to become missionaries to their communities fit best and place them at a table accordingly.
- Choose from the church youth workers involved those who can lead the various segments. Look for opportunities to include parachurch youth workers among the church-based ministry leaders.
- Add in electives that would best fit your team and community needs.
- Discuss how you will continue to encourage and develop students following your Campus One Day event. Consider suggesting an app like Remind to youth workers to help them communicate with the students they work with as they help coach their campus efforts.¹
- Set up a group registration discount (e.g., \$150 for up to ten students/leaders). Churches can commit to pay one price for the event, and then charge students accordingly.
- Plan a great Campus One Day!

Remember, this is simply a guide with content we have created to help you launch your Campus One Day event.

THE HEART + THE HOW + THE WHO

Build your own Campus One Day representing each of these three components. Choose your outlines and use them as a foundation while adding in your own student stories, illustrations, and compelling calls to action.

SAMPLE CAMPUS ONE DAY

*This sample outline is for a One Day without a leader breakout.
You may choose to add one.*

ENGAGE YOUR SCHOOL (SPRINGVILLE CAMPUS ONE DAY)

10:00 am	THE HEART	Registration/food	Main Hall
10:15 am		Worship Songs	
10:35 am		Speaker	“Spirit Priorities”
11:15 am		Break	
11:30 am	THE HOW part 1	Facilitator 1	Round Tables/icebreaker at tables
11:45 am		Facilitator 1	“Starting with Me”
12:30 pm		Lunch	
1:15 pm	THE HOW part 2	Facilitator 1	“Teaming Up to Make a Difference”
1:35 pm		Facilitator 2	“School Clubs”
1:55 pm		Facilitator 2	“Goal Setting and Planning”
1:55 pm*	THE WHO	Facilitator 1	“Supporting a Movement in Your School”— Teachers-only session
2:15 pm		Moderator, students	Student Panel
2:45 pm		Facilitator 2	Student Commissioning
3:00 pm	End		

* Invite school staff in from 2:00 pm to 3:00 pm for this separate session.

Social Media: *Make sure to use both #campusoneday and #mobilizeyouthmin to bring awareness to your One Day trainings and encourage the One Day movement. Register your One Day event on your network calendar with the National Network of Youth Ministries (youthworkers.net).*

THE HEART

The following three teachings include what students and leaders need to internalize for campus ministry.

Use these teachings as a flexible foundation, adding in your own student stories, illustrations, and call to action.

Choose one teaching outline per year over a three-year cycle.

CHAPTER 4

GOSPEL MIND-SET

John Ginnan

The gospel informs our mind-set on how to become students reaching students.

TEACHING OBJECTIVES

- Equip participants (students and adult leaders) with the knowledge of how the gospel informs our message, our mission, our motivation, and our mind-set as Christians.
- Equip participants with the knowledge to know, own, and make known the gospel through teaching, including a role-playing exercise.
- Equip participants with the understanding of how our inward belief drives our outward behavior.

BACKGROUND

This content is to help you prepare students and leaders to rely upon the gospel inwardly to shape us and drive our outward behavior. It can be used as a supplement to a Campus One Day kick-off talk along with student stories to inspire the day.

TEACHING OUTLINE

- I. Do you have the guts to share the gospel with others?
 - A. Guts can be defined as the stuff on the inside that drives our outward behavior.
 1. Illustration: Tell a story about how you found the guts to do something scary.
 2. Sharing the gospel can seem scary or intimidating, but we can find the guts to share it when we allow what is inside us to be shaped by the gospel.
 3. The gospel alone holds the power to save everyone who believes.¹
 - B. Today we will look at four parts of our lives that, when shaped by the gospel, will give us the guts to respond selflessly to the needs around us.
 - II. The gospel shapes our message, our mission, our motivation, and ultimately our mind-set.
 - A. The gospel shapes our message.
-

1. What is the gospel?

- a. The gospel is the language of Christianity.
- b. The gospel is the heart of the Bible.
 - “Everything in Scripture is either preparation for the Gospel, presentation of the Gospel, or participation in the Gospel.”²
 - Interactive Questions: When we say, “The gospel shapes our message, our mission, our motivation, and our mind-set,” what do you think this means? Can you think of a story in the Bible that fits in each category?
- c. The gospel is the story of God’s pursuit of a relationship with humanity.
 - The gospel is the good news that God, who made us to be with Him, loves us enough to look at us in our broken, sinful state and still take us back into His family. Jesus did this by standing in for us and living the perfect life we couldn’t live while He walked this earth, and by dying on the Cross where He received the horrible consequence of our sin—the death we deserved.
 - Now that His work for us on the Cross is finished and He has been raised from death to life, He’s calling us back into His family today. We can receive His perfect life-record and be free from the death our sin deserved by placing our faith and trust in Jesus.

2. We must know, own, and make known the message of the gospel.

- a. Knowing the gospel
 - When we begin learning a language, we usually learn just one way to say something. But there are multiple ways in any language to say something.
 - Illustration: The Inuit language has fifty different words for “snow.” When we are fluent in the gospel, we will recognize multiple ways to share the gospel.
 - The gospel message can be told from two different perspectives.³
 - The gospel as God’s grace transforming individuals: God — Man — Christ — Response.⁴
 - The gospel as God transforming creation: Creation — Fall — Reconciliation — Restoration.⁵
 - The gospel message can be told in many different ways.⁶

- Activity (for workshops or breakout sessions): Pair up with someone and share the gospel story with them. See the Appendix for various gospel outlines.

b. Owning the gospel

- The gospel saves us.
- The gospel helps us grow. We never graduate from the gospel in our Christian life.
- The gospel is a movement working both inwardly and outwardly in our life.⁷
 - The gospel works inwardly when we see our need for Jesus and repent of our sin and trust Him.
 - The gospel works outwardly when we see the need for Jesus around us and it gives us opportunities to share Jesus with others.
 - These two work together. It's like two gears in our lives, one working inward and one outward. When the gospel works inwardly, it drives us to be outward. What drives the gears is God's grace in our lives.
- Activity (for workshops or breakout sessions): Take a few minutes and answer the following questions about the message of the gospel.
 - What is the gospel (or good news) for me?
 - How does the good news of the gospel work in my daily life?

c. Making the gospel known

- How will others know if someone doesn't tell them? If you want to be a better communicator of the gospel, you need to interact with the people you intend to share it with. (Example: You might take a class trip to practice your language skills with native speakers.)
 - Activity: Pair up and role play a conversation where you share the gospel.
- Remember: It's only good news if it gets there on time. So, don't put off sharing the gospel. You have friends today who God has called into His family!

B. The gospel shapes our mission.

1. The gospel is God's great rescue plan. We have the honor of joining in with a sending God.

2. We join in with God by acting selflessly with the message of the gospel—this is our mission assignment.
3. The gospel itself gives us the guts to be a campus missionary.
 - a. Self-sacrifice: repenting (inward) + dying to self (outward)
 - b. Taking initiative: exercising faith (inward) + stepping out in faith (outward)
 - c. Self-assessment: How did you take initiative recently? What are some ways you practiced self-sacrificing recently? Have these been mainly inward or outward actions? (See above.) How can you better act selflessly with the gospel?

C. The gospel shapes our motivation.

1. The gospel tells us that we are fully approved and accepted by God only because of the person and work of Jesus Christ. This motivates us!
2. Because of our human nature, we can still find ourselves with other negative heart motivations as we go to fulfill God's mission.
 - a. We can do it to prove ourselves.
 - This is using your performance as a campus missionary as a way to prove your worthiness as a leader and others' unworthiness.
 - This is an arrogant attitude.
 - b. We can do it to protect ourselves.
 - This is using your performance as a campus missionary as a way to protect yourself from negative people and their self-destructive decisions.
 - This is an uncaring attitude.
 - The gospel tells us we can be fully approved of and accepted by God due only to the completed work of Jesus through the Cross.⁸
 - c. We can do it to earn something from God or to force growth in our lives.
 - In the gospel, we do not serve to earn.
 - In the gospel, we don't grow in our own strength.⁹
 - In the gospel, we rest and rejoice in what God has done for us.

- Self-reflection: In which do you find yourself tempted to be (a, b, c, or more than one)? What are some things you can remember to overcome this temptation?

D. The gospel shapes our mind-set.

1. Let's have a mind-set where we respond selflessly to the world around us because of the gospel's work in us!
2. Write a prayer to God to help you overcome the temptations you find yourself in relating to what we just discussed. Pray that you keep a mind-set rooted in the gospel, where you will find the guts to share Jesus.

CHAPTER 5

SPIRIT PRIORITIES

John Ginnan

The Spirit directs our priorities to become students reaching students.

TEACHING OBJECTIVES

- Equip participants (students and adult leaders) with the knowledge of how the Holy Spirit shapes our purpose, our power, our passion, and our priorities as Christians.
- Equip participants with the knowledge of how our passion can be fueled outside of the person and work of Jesus, and find where they can rely on the Holy Spirit.
- Equip participants with the understanding of four key actions of a campus missionary, all of which are an outworking of the Spirit in our lives.

BACKGROUND

This content is to help prepare students and leaders to rely upon the Holy Spirit to lead and empower our actions. It can be used as a supplement to a Campus One Day kick-off talk along with student stories to inspire the day.

TEACHING OUTLINE

- I. What is the Spirit's role in our lives as students reaching students?
 - A. The Holy Spirit is God, speaking into our everyday lives, directing us to Jesus' will and His ways.
 1. Illustration: Tell a story about a time when you followed faulty GPS directions.
 2. Unlike our technology, God's wisdom is perfect. And so is His leadership in our lives!
 3. With God leading us, it's best to join His plan rather than focus on our own.
 - B. We will look at four parts of our lives that, when led by the Spirit, will help us reach others with the gospel.
- II. The Holy Spirit gives us purpose, power, passion, and ultimately new priorities.
 - A. The Spirit gives us purpose.

1. How does the Spirit help us find our purpose?

- a. The Spirit leads us into all truth.
- b. The Spirit guides us into action.
- c. The Spirit's role is to point us to Jesus.

- Activity (for workshops or breakout sessions):

- What would you say happens to us when the Holy Spirit reveals the person of Jesus to our hearts?
- After we experience who Jesus is, how does that change the way we view ourselves and others?

2. What is our purpose?

- a. We are to be people of the Spirit.
- b. We must be Spirit-led and rely upon the Holy Spirit to shape our community.

3. In what ways does the Spirit lead us every day to fulfill our purpose?

- a. The Spirit leads us¹:
 - In the gospel (Ephesians 3:14-18)
 - Through the Word of God (Romans 8:29; 12:1-2; Proverbs 2:20-22)
 - Through the Church (Acts 13:2)
 - In our giftings (1 Corinthians 12:7)
 - In our spirit (Nehemiah 2:12; Acts 17:16; Romans 15:20)
 - Through our circumstances (1 Corinthians 16:8)
- b. Remember to hold loosely to your own interpretations.

B. The Spirit gives us power (John 15:1-11; 2 Corinthians 3:18).

1. What are the types of power?

- a. Power to behold Jesus speaking to our heart (John 10:27; 2 Timothy 1:13-14)
- b. Power to believe in Jesus and receive salvation (John 6:1-13; Galatians 2:16; 1 Timothy 4:12)
- c. Power to become like Jesus through sanctification (Romans 6:22;

2 Corinthians 3:18)

d. Power to behave like Jesus as a result of the fruit of the Spirit (John 15:3-4; Galatians 5:22-23)

e. Power to obey Jesus' mission to reach souls (John 15:8; Romans 1:13).

2. Activity: Group with two to three other individuals and pray about the Spirit's role in your lives.

C. The Spirit fuels our passion.

1. How does the Spirit fuel our passion in our lives?

- a. The Spirit reveals the person and work of Jesus Christ to our hearts.
- b. We respond by directing our energy and emotions to celebrate His goodness.
- c. All expressions of passion are rooted in His Word and directed by the Holy Spirit.

2. Examining our passion

- a. Sometimes other things can fuel our passion rather than the person and work of Jesus.
- b. These fuel sources may be internal, external, supernatural, or natural.
- c. What may fuel our passion²:
 - Social slavery, which is living our lives fueled by:
 - Pain
 - Peer pressure
 - Paycheck
 - These are natural, external fuels.
 - Jesus' finished work sets us free from being a slave to these.
 - Emotional bondage, which is living our lives fueled by:
 - Guilt
 - Shame
 - Fear

- These are supernatural, external fuels.
- Jesus' finished work sets us free from being in bondage to these.
- Personal ambition, which is living our lives fueled by:
 - Personal identity
 - Pride
 - Pleasure
 - These are supernatural, external fuels.
 - These can be fine motivators, but shouldn't be the primary fuel for us.³
- A response to the gospel—the primary fuel we need!
 - Reverence for God
 - Passion for truth
 - Compassion for others
 - These are supernatural, internal fuels.
 - It's the best fuel and comes from God acting in you by the Spirit.
- d. Our passion to live as a Christian and perform His mission should be tied to who Jesus is, what He's done for us, and who we are in Christ.
- e. Activity: How can we make sure we rely on the best fuel?
 - Get with two or three people and pray about the Spirit's role in fueling your passion.

D. The Spirit gives us new priorities.

1. Let's prioritize everything that helps us find God's leading in our lives by the Spirit.
2. Activity: How has God placed you on the map?
 - a. Use Mapping the Campus to see how God is leading you to reach others.⁴
3. Activity: Who has God placed in your path?
 - a. Use Five Friend Focus to commit to sharing Jesus with friends on your everyday mission.⁵

CHAPTER 6

COMMUNITY INFLUENCE

John Ginnan

We are on a mission to use our influence for God's glory.

TEACHING OBJECTIVES

- Equip participants (students and adult leaders) with the knowledge of how God's glory impacts our identity, our image, our intent, and our influence as Christians.
- Equip participants with tools to help them use their influence on their campus to make a difference.
- Equip participants with the understanding of how “we” is better than “me” to make a difference in their communities.

BACKGROUND

This content is to help you prepare students and leaders to recognize the value of the interconnection they have in the body of Christ toward the mission. It can be used as a supplement to a Campus One Day kick-off talk along with student stories to inspire the day.

TEACHING OUTLINE

- I. What is God's greatest glory?
 - A. God's greatest glory is a people who pursue Jesus.
 1. Illustration: Tell a story about how someone's small actions ended up creating an unexpected big result. (This can be a good or a bad result.)
 2. In the same way, when we as an individual pursue Jesus and join with others doing the same, God will receive the glory. This is the greatest impact our actions can have.
 3. A people who pursue Jesus will give God the glory and make the greatest impact in advancing the Kingdom.
 - B. We will look at four parts of our lives that, when we pursue God's greatest glory in them, will allow us to make the biggest impact together.
 - II. God's glory will impact our identity, our image, our intent, and ultimately our influence.
-

A. God's glory impacts our identity.

1. We were meant to give God glory.
 - a. Each of us as a person is designed by God to display His glory in everything we do. We must let go of possessions, pursuits, and pleasures so that can happen.
2. However, we as people of God are meant to ultimately display God's glory together.
 - a. Not just as "me" but as "we."
 - b. "God's glory is most majestically displayed not through you or through me, but through us."¹
3. How does God's greatest glory define our identity?
 - a. We are "in Christ."²
 - b. Jesus is the head, we are the body.³
 - c. We each have a part to play.
 - d. We need one another.⁴
 - e. There are no lesser parts.

B. God's glory impacts our image.

1. We have been created in the image of God.⁵
2. God has always existed in relationship.⁶
3. We have been created for relationship.⁷

C. God's glory impacts our intent (what is behind what we do).

1. We have been called to build up one another.
2. We have been called to speak the truth in love to one another.
3. We are committed to sharing life.
4. We are committed to loving each other because Jesus commanded us to.⁸
5. We are committed to doing good works so that nonbelievers can one day give glory to God.⁹

D. God's glory impacts our influence.

1. We have been called to use our influence for God's greatest glory.
 - a. We influence each other toward good works for God's greatest glory in us.
 - b. We influence nonbelievers for God's greatest glory in the world.
2. Activities (for workshops or breakout sessions)¹⁰:
 - a. Mapping the Campus—Where are the opportunities to influence others on my campus?
 - b. Care Project—How can we work together to make a difference?

THE HOW

The following three teachings support the campus ministry strategy of students and leaders.

Use these teachings as a flexible foundation, adding in your own student stories, illustrations, call to action, and localized strategy. The first teaching focuses on the individual. The second teaching focuses on group strategy, giving options for an informal group or a school club. The third focuses wholly on a strategy as a school club.

Choose any according to your own needs and network strategy. You could offer all three as separate breakouts each year, and direct students to one or allow them to choose. See the Appendix for worksheets that apply to these trainings, and consider asking qualified students to facilitate these teachings.

CHAPTER 7

STARTING WITH ME

Wes Sheley

We can spread the gospel in our schools by simply starting with us.

TEACHING OBJECTIVES

- Equip participants (students and adult leaders) with the knowledge of how to pray, care, and share so that we can better share Jesus on our school campuses.
- Equip participants through teaching including resources and open dialogue.
- Equip participants with the understanding of how to have the passion to pray, the heart to care, and the courage to share.

BACKGROUND

How does a movement start? With us! We offer a strategy to begin a missional movement that starts with one student and spreads through our schools and communities.

TEACHING OUTLINE

Today our culture is all about being famous for something. Oftentimes people become famous for something they did that went viral. We can find famous people today—singers, dancers, comedians, vloggers—because their videos went viral.

Our social media posts, getting the starting role in the drama production, or being a part of the incredible play on the field seems to be the driving force of our day. But what if we were to use this motivation to be known in a different way? What if we strive to go “viral” with what God has done and is doing in our lives? What if we live with the drive that my school will know Him and it will be because of me?

In this session we will take a look at three key areas that Campus Alliance encourages us to focus on in order to help our Jesus story go viral on our school campus: pray, care, and share. When we develop a passion to pray, a heart to care, and the courage to share, we will begin to see Jesus go viral no matter where we are.

Begin the session with the video, “What If.”¹

- I. Go viral with our prayer.
 - A. Through prayer God opens our hearts.

1. Prayer is communication with God. That's it!
 2. It's a two-way relationship in which you should not only talk to God but also listen to Him.
 - a. "Listen and hear my voice; pay attention and hear what I say" (Isaiah 28:23).
 - b. Often God will speak to you through His Word, the Holy Spirit, and through others
 3. Just as you interact with others, God wants to interact with you every day.
 4. Interactive Question: How is communicating with God different from communicating with others?
- B. Through prayer God opens our schools.
1. See You at the Pole²
 2. Five friend focus
 - a. Pick up to five friends to faithfully pray for each day.
 - b. Pray that God will allow you to have God conversations.
 3. Show video, "Student Prayer Brings Change to School"³
 4. Interactive Question: What are some other ways we can pray for our campus?
- II. Go viral with care.
- A. We must develop a heart to care for the lost.⁴
1. We need to make John 3:16 more personal.
 - a. "For God so loved (insert friend's name here) that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life."
 2. We need to understand the greatest commandment:
 - a. Matthew 22:36-40 tells us to love God and love others.
 - b. There must be action behind this commandment.
 - c. We must love first and speak second.
- B. Ways to go viral with care:
1. Adopt a school—encourage your church to adopt the local campus.
-

2. Be the youth pastor to a group you are a part of.
 - a. Accept the spiritual responsibility for a team, club, band, choir, etc., that you are a part of on your campus.
 - b. Start a Christian club on your campus.⁵

III. Go viral with share.

A. We need to be ready to have God conversations.

1. Discover ways to personally share your faith.⁶
2. Check out these helpful gospel outlines⁷:
 - a. Life in 6 Words
 - b. *Alive in 5* from Youth Alive
 - c. The Story App from Spread Truth Ministries offers a multilanguage way to share the gospel through an app.

B. We need to team up with others through any means we can.

1. Get involved in the clubs or groups that are on your school campus.
 - a. There is no better way to make an impact on your campus than getting involved with the clubs on your campus.
 - b. Being involved in clubs and groups puts you in peer groups which opens the door for you to have God conversations.
2. Start a Christian club on your campus.
 - a. Decide the kind of club you want:⁸
 - Prayer club that focuses on the needs of the campus
 - Bible study club that focuses on growing in God's Word
 - Outreach club that focuses on students who do not have a relationship with Jesus
3. Form a network with other students in your school and begin praying, caring, and sharing together!⁹

C. Organize a school assembly.

1. A great way to make an impact on your campus is to help organize a school assembly that focuses on the issues on your campus.

- a. Get involved with student leadership.
 - This allows you to recognize the issues on the campus.
 - You can help make decisions in regard to events on campus.
 - The only way to make a difference is to be the difference.
 - b. Talk to your principal about bringing in a school assembly.
2. Do research on motivational school assembly speakers and organizations.¹⁰ Ask your youth pastor or church leader for help if you need it.

IV. Five Friend Focus¹¹

Take some time and make a list of five people you can focus on by praying, caring, and sharing Jesus with during this school year. Now list anyone you can partner with to start doing these things on your campus. Take time now and pray for your five friend focus and your prayer, care, share teammates.

CONCLUSION

I believe that we all want Jesus to go viral on our campus or we would not be here today. The most important thing we can do is to love first and speak second. By doing so we will learn that praying, caring, and sharing is a strategic way to make Jesus go viral on our campus.

But Wait...

I'M HOMESCHOOLED

Matt Robinson, Parkside Christian Church

Reaching my campus—Wait, what if I'm homeschooled?

Go ahead and try me. I've heard them all.

For a few years in high school I was homeschooled. Let me tell you: I've heard all the jokes, quips, and questions you can think of.

"Do you wear your pajamas all day?"

"Who teaches you?"

"So, how much easier is it?"

"Do you have trouble finding your locker?"

My years going to school were great, and my years being taught at home were equally great. In my time as a student minister, being homeschooled also prepared me for questions I didn't anticipate. One question I didn't expect to hear so often comes from the homeschool kid or the homeschool parent:

"You keep telling us to reach our campus, and to pray, serve, and share Jesus with other students. What am I supposed to do? My only classmates are my siblings."

Sometimes students would even be more blunt about how they felt. They would let me know that nothing I was saying to them was relevant because they didn't go to school. Those questions and those comments led to some great conversations. Here are some suggestions I'd like to pass along for the next time you have a homeschooled student or parent with similar queries:

A. Help your friends from church reach their campus.

Tell the student there are plenty of students who would love help leading an after-school club. Many schools even allow homeschooled students to participate in their athletics. Recently, I had a student do this and it has led to some great conversations about how he could share his faith on his team. Whether it is by going to a musical, a volleyball game, or a basketball game, there are plenty of ways they can support their friends and reach their campus together.

B. Your neighborhood is your campus.

They may not have a school campus, but they have neighbors who need to be reached too! Whether their neighborhood is full of other teens, younger kids, or older adults, ask the student how they can creatively begin to reach out to them and share God's love. They can ask their friends from youth group to help as they step out of their comfort zone to talk to their neighbors.

C. If you can't find people to reach, then you need to reach out more.

Lastly, don't be afraid to challenge the student to grow beyond their school situation. Yes, they are homeschooled. But if they can't think of anybody in their life who needs Jesus, then they have some work to do. We all need to reach out and build relationships with people who haven't embraced Jesus yet. My guess is they can think of someone they can reach. If not, you can suggest some people they can come alongside of and show them what it means to reach out to a campus, a neighborhood, or a community.

So, next time you chat with a homeschooler, skip the pajama question. And if they push back on your challenge to reach their campus, be ready to challenge them to think outside the box. When you do, be ready to see some incredible results. We homeschoolers are high achievers. At least that's what my mom always taught me.

CHAPTER 8

TEAMING UP TO MAKE A DIFFERENCE

John Ginnan

Linking together as students reaching students to impact our school as a team.

TEACHING OBJECTIVES

- Inspire campus missionaries to team up with other believers to impact the school for the gospel.
- Empower campus missionaries with vision to start a club or a movement in their school.
- Equip campus missionaries to lead an effective missional club or movement in their school.

BACKGROUND

Working together as a team is central to the gospel's work in all of our lives, and there are various ways students can team up to reach their school communities. Here we cover why teamwork matters and what it can look like on the campus.

TEACHING OUTLINE

Tell a story about teamwork in campus ministry. If needed, use the example below.

Meghan was a ninth-grader who wanted to make a difference on her high school campus. At the time, she wasn't connected to any believers so she started to make prayer a priority and spent time seeking out who might be following Jesus in her high school. She knew one person was a Christian, but had yet to meet her. After she introduced herself and they began to get to know each other, they made a plan to build a group that connected regularly and found ways to care for their school. They started meeting informally during lunch to pray, and after gathering a couple of others, they approached the principal about how they would like to do a care project for all the teachers. The principal welcomed the plan, which was to put a note of appreciation with a small snack bag in each teacher's mailbox. To pack the bags, they got the help of a dozen other students, many of whom were not followers of Jesus. When the students met to pack the snack bags, Meghan shared with the group about why she pulled this effort together, and in that shared about how she follows Christ and what He's done for her. This same group met once a week during lunch in one of the classrooms to continue to serve others, share Jesus, and make a difference together.

- I. We are called to team up for the gospel on our campus.
 - A. Jesus gathered and sent out the twelve two by two, and seventy-two elders two by two to work and share the good news of His coming.¹
 - B. Paul reminded us that we believers are all on the same team as God's fellow workers.²
 - C. We have an opportunity to live in such a way that nonbelievers notice our good works and one day glorify the God we serve.³

Today we are aiming to help you start down this path of teaming up on your campus. If you are already meeting, we want to offer tools that can help you in your efforts. If you haven't started meeting, we want to give you a simple three-part strategy to start. There are two ways to partner on your campus: as an informal group or an official school club. We will discuss both because they are equally effective!

- I. Pray and Prepare
 - A. Pray
 - 1. Consider how you and others can meet for prayer weekly on your campus.
 - 2. Learn about the needs of the students and staff of your school and make these needs prayer requests.⁴
 - B. Prepare
 - 1. Choose the best model for your campus ministry to reach your school.
 - 2. Decide on being either an informal student group or a club. These are some general differences between the two, but may differ some from situation to situation.
 - a. An informal group of students who are linked in mission
 - Here's why some students may like this style of campus ministry:
 - "We can meet at lunch, after school, or free periods without permission."
 - "We can include people from a wide array of clubs and sports teams."
 - "We can stay part of other clubs and teams to share our lives with them."
 - "We can start right away!"

- To start a group like this, you would commit to campus ministry with likeminded others and set a regular meeting time in a free period or after school.
- b. A school club—a group of students with school club status who are linked in mission
- Here's why some students may like this style of campus ministry:
 - "We can have a meeting space and an advisor who keeps it available to us."
 - "We can make announcements, hang posters, and be known school-wide."
 - "We can hold events at the school using facilities as other clubs do."
 - "We can hand it off when we graduate!"
 - To start a club, you would need to have a conversation with your principal. Before you choose the meeting time, day, and location, ask the principal what the process is to start a club. Stay committed and keep in communication with the principal throughout the process, following the required steps.
3. Whether you have an informal student group or a club, begin to make a list of students who you can link up with to make a lasting impact. It's time to connect and care!

II. Connect and Care

A. Connect—Come together to take action on your campus

1. Have a Bible study that helps you focus on reaching those on your campus.
2. Spend most of your meeting times praying and preparing for reaching your friends.
3. Together ask God about how He is leading your group or club to do a care project.

B. Care—Plan a care project for your school community

1. While Bible study is vital to grow in your relationship with God, you'll have limited time to meet and you can make a greater impact by focusing your group time on prayer and planning care projects. Each time you meet on campus, offer a short Bible-based talk that helps everyone on the team focus their efforts on those who don't know Jesus. You might incorporate a talk

where you share the gospel if your project includes a speaking opportunity. At least share the “why” behind the project, connecting it to the gospel’s work in your life. Take advantage of every opportunity to share Jesus!

2. Come up with a care project that reflects any of these categories: Appreciate, Beautify, and/or Supply.
 - Ask your principal to guide you to these needs. Ask, “How can we serve?”
 - Appreciate: Consider an individual or group that deserves recognition, a “thank you,” or some genuine kindness and care.
 - Beautify: Consider a way to make a place or thing become more beautiful. Often this takes some hands-on work.
 - Supply: Consider where there may be a lack of resources around you. See how God can use your and/or your church’s time, talent, or funds to make a difference.
3. Seek guidance from school staff on your care project if the project would require their oversight. If you aren’t sure if your project requires this, ask questions before starting anything. It’s always better to keep your school informed about projects.
4. For any care project, plan how you will share Jesus. It could be through a wrap-up talk you give to all participants, sharing the heart behind why you serve. Or it could be in a message that you share with the people you are serving. Take advantage of the various opportunities to share the message of the gospel. Now it’s time to serve and share!

III. Serve and Share

A. Serve

1. For some projects, consider inviting others to serve with you. Include others who may not know Jesus to join you in your acts of service.
2. Serve as a team! Serving together is a great way to build your friendships.

B. Share

1. As you lead the care project, you have an opportunity to share Jesus with your teammates as well as those you are serving.
2. Be ready to share the gospel, and grab any opportunity you can! Whether you are speaking with a teammate or addressing a group, tell them God’s story and how it has impacted your life.⁵

- C. You are involved in a group or a club and you've been serving all and sharing Jesus. Congratulations—you are a true missions team!
- D. Commit to a nine-month missions trip to your school for the upcoming school year. Consider doing a project every month or two. Dream big and consider ways you can continue to draw students together, serve all, and share Jesus.

IV. Toolbox—Here is an overview of tools available to help you at any stage of your campus ministry.

A. Pray and Prepare Tools⁶

- 1. Pray: Claim Your Campus prayer app
- 2. Prepare: Mapping the Campus

B. Connect and Care Tools⁷

- 1. Connect: School Clubs
- 2. Care: Project Planning

C. Serve and Share Tools

- 1. Serve: Your church is an incredible tool for your campus ministry. Let your church leaders know about your school project ahead of time. They can pray for you and may find ways to make your care project event more impactful.
- 2. Share: Learn ways to connect people to Jesus through conversation.⁸ Use every opportunity to share Jesus through a speaking outreach or through a “thank you” talk following a care project.

V. Go make a difference . . . together!

Encourage students to use the planning guides in the Appendix of this resource.

CHAPTER 9

SCHOOL CLUBS

Travis Deans

A strategy for effective campus ministry as a school club format.

TEACHING OBJECTIVES

- Equip students with a plan and steps to launch a Christian club with an outreach focus at their school.
- Equip students with the foundation and principles for leading such a club effectively.
- Equip students to think of creative ways to share God's love and truth in their schools.

BACKGROUND

We want to encourage our students to share the gospel with their friends, but the good news is they don't have to do it alone! According to the Equal Access Act (passed by Congress in 1984 and signed by President Ronald Reagan), federally funded public schools that have noncurriculum-related clubs must allow religious students to form clubs with the same privileges that other clubs have. These clubs must be student initiated and student led. This law was challenged and in 1990 went to the Supreme Court where it was upheld and has been in place ever since. The great thing about these clubs is that they provide a way for students to share God's love in their schools TOGETHER!

TEACHING POINTS

1. Lift up your school in prayer:

a. Pray personally for your school.

"Before we talk with men [or women] about God we must talk to God about men."¹ It all begins with prayer. Start praying for your school. The good news is that God is already at work in your school. As you pray, ask God to show you how you can, as Henry Blackaby said, "join Him in what He is doing."

b. Pray corporately for your school.

Ask your youth group, your church, and even all the churches in your community to pray for your school. School shootings, suicides, drug

overdoses, car accidents—these are only a few reasons that the believers in your community should be motivated to pray for your school. There are many ways to do that²:

- Dedicate a Sunday to praying for schools.
- Do a prayer walk at the school.
- Ask the moms to form “Moms in Prayer” groups.
- “Claim Your Campus” with other youth groups in your town.
- Adopt-A-School³

ACTIVITY: Break up into groups of two or three and pray for your school right now. Pray for God to work in the hearts of your peers, teachers, and school administrators.

Before trying to launch an outreach club at your school, make sure to do some research.

2. Locate the resources you will need:

a. What are the rules for starting new clubs at your school?

Ask a teacher or a staff member in the school office about the proper procedures for starting a club in your school.

b. Are there already Christian clubs at your school?

Is there already an FCA, Youth Alive, First Priority, or other club there? If so, join them! If you feel your club has a different mission than these, keep moving forward. There are so many students in your school that having more than one club is not bad as long as you see each other as being on the same team. Either way, find other Christian students from your school who want to do this with you.

c. What churches in your community will support you?

The churches in your community can be a great resource to your club, praying for you and your school as well as providing resources. Talk with several youth pastors in your town about the club—if you involve them at the beginning, they are more likely to support you as you go along. Also, local youth pastors will make great guest speakers after you get your club started.

d. Who are the Christian teachers in your school?

In order to start a club, you’ll need a Christian teacher to be your sponsor. The teacher sponsor does not run the club for you, but they let you use

their room and help you learn how to get things done in the school.

ACTIVITY: Talk with someone from your school about who the Christian teachers in your school are. Also, make a list of other Christian students and a list of the churches in your town that might be willing to help you.

Now you're ready to get things going!

3. Launch the club confidently:

a. Ask a teacher to be your club sponsor.

Find a teacher who is a strong believer and ask them if they will be your club sponsor and if you can meet in their classroom. Also, ask if there is a certain day or time of the week that works for them to host your meetings.

b. Write a letter to the principal.

This letter should be respectfully written, asking permission to start a club and explaining the purpose of your club. Include details that will help your principal understand further the mission and goals you are pursuing. Write a letter that makes them want to say, "Yes!"

c. Determine when and where your meetings will be.

d. Choose a name and a mission statement.

You can name your club whatever you want, but one that works well is adding "For Christ" to whatever your school mascot is. That identifies the club with your school and also indicates what it is about. A mission statement should be some variation of, "We exist to share God's love with students in our school." Most importantly, you want everyone in the club to understand it from the beginning—nothing will help your club be more effective than sticking to your mission!

ACTIVITY: Talk with someone next to you about how you would state the mission of your club.

e. Plan your first meeting.

Your first meeting is so important—it's laying the foundation for everything else that follows. You will want to share, with passion, the mission of your club. You'll also want to form a leadership team, confirm your weekly meeting days and times, go over the format for your club meetings, and start planning outreaches.

4. Lead your club effectively:

a. Stick to your purpose.

You need to know the purpose of your club for it to be effective! Remember, your club is not a replacement for your youth group. You need to be involved in the youth ministry at your church to be growing in Christ and learning to serve Him. Your club is a weekly gathering of the campus missionaries from various churches—students who want to share God’s love and truth with their friends. Your campus ministry is a place where students who are already growing in Christ want to connect with each other and work together.

b. Form a leadership team.

Don’t do this alone! You need a team. Many clubs have a leadership team that includes a president, vice president, treasurer, and secretary. That structure is a good start, but we recommend giving your team jobs based on their gifts, not on a title or position. For example, you need people to do:

Motivation—someone who is passionate, energetic, and can inspire others

Logistics—someone who is good at details and provides follow-through

Communications—someone good at publicity and marketing

Community—someone who is a relational, people person

A suggested plan for choosing your club’s leaders:

A club will succeed or fail based on its leaders. That’s why choosing the right people is critical. Here’s a simple way to do that.

1. Give each member of the club a piece of paper.
2. Ask them to answer these questions:
 - Nominate someone who loves Jesus with all their heart and lives like Jesus at school.
 - Nominate someone who is committed to your campus ministry.
 - Nominate students who will fit the leadership roles of your club.
3. Count the nominations.

You will want to start thinking about transition of leadership early in the year. How will you hand off the club to next year’s leaders? Too many seniors graduate without preparing leaders to take their place.

c. Have consistent meetings.

In order to keep people interested and involved you need to meet, if possible, the same day, the same time, and the same place every week. If you aren't consistent, there's a chance people will forget when your meetings are.

d. Plan your meetings well.

What does an outreach club meeting look like? Nothing will help your club be as effective as great meetings. We encourage you to do three things:

Reach Up—Love God

Start your meetings with a focus on God! Loving God is what brings you together and keeps your priorities straight.

- Worship together, pray together, read Scripture, etc.

Reach In—Love each other

Take time to encourage and inspire each other. This is a team sport and we need each other for this!

- Do something fun together, pray for each other, share encouragement from God's Word with each other, invite guest speakers to challenge and equip you, etc.

Reach Out—Love your school

One of the big ways we love God is to love others.

- Pray for your friends who don't know Christ.
- Plan outreaches for specific groups of students in your school (more on that in the next point).
- Plan a series of meetings that are outreach focused. Use your regular meetings as outreach by showing a series of videos and inviting students to discuss them.⁴

e. Promote your club in every way you can.

Your club should be able to use whatever means other clubs in your school use: announcements, bulletin boards, club fairs, flyers, posters, etc. Use technology like text messages, social media, and more, and ask youth pastors in your town to promote your club in their youth groups.

5. Love the students in your school:

a. Plan outreaches for specific groups of students

Now we get to the fun part! Outreaches are creative ways your club can share God's love and truth at your school. Here are some examples of outreaches that existing clubs have done in recent years:

- Spaghetti dinner for the football team
- Wii golf party with the golf team
- Pizza party for the soccer team
- Travel bags for the bowling team
- Drinks for the basketball team
- Snacks and drinks for the chess team
- Movie outreach for the entire school
- Bottled water for the wrestling team
- End-of-season party for the swim team
- After-concert celebration for the band/choir
- Ice cream bar for the volleyball team
- Lunch or dinner for the musical
- Christmas party for a language club

Here are a few questions to help you plan a great outreach.

1. Who do we want to serve?
 - What group of students do we want to do an outreach for?
 - What do we want to do to show God's love to these students?
2. How will we share God's love?
 - What will we do to share the gospel?
 - How will we follow up on students who respond?
3. What do we need to set up?
 - When and where are we going to do this outreach?
 - How are we getting the supplies we need? (food, drinks, etc.)

- What students do we know who are involved in that group?
- Who do we need to talk to arrange this? Coach? Director? Teacher?

ACTIVITY: Do some brainstorming. What group of students in your school would you like to reach out and show God's love to?

- Plan outreaches for broad groups of students.

This could include holiday parties, showing movies, bringing in a school assembly program, giving out cookies at Christmas time, or something else!

- Plan outreaches for the ignored, unloved, uncared-for groups of students.⁵

Plan these carefully, perhaps even one-on-one, but don't ignore this group of students in your school.

- Plan outreaches that will include students in your school.

A great way to be a witness to students in your school is to let them see your club making a difference in the world—better yet, invite them to make a difference with you. You can do things like pack shoeboxes for Operation Christmas Child, help collect money for disaster relief, etc.⁶

Outreaches aren't the end! They are just the beginning. The goal, of course, is to show God's love, which results in hearing God's truth, which hopefully leads to students giving their lives to Christ and connecting with a church. Here's how to make the most of your outreaches.

- Use outreaches as an opportunity to open up the door for conversation in the days and weeks after.
- When you do outreaches, provide a list of churches with youth groups represented by the members of your club (inserting them in your outreach Bibles is a great idea).
 - Invite those students to visit one of your youth group's regular meetings.
 - Invite students to come with you to a special event that your youth group is doing.
 - Invite your youth pastor/youth group to sponsor your outreach events.
- Make sure your youth group is ready to have new students visit!

Your club will be making a difference in your school by this point, but don't let it end there! Connect with other clubs in your region. Share ideas and resources, and perhaps even work together. You are not the only Christian in your school, and more than likely you are not the only group of Christians trying to reach your school for Christ.

Link arms with other clubs like yours in your region.

- d. Meet together to share ideas and resources, and follow each other on social media.
- e. Organize and host outreaches that impact multiple schools.

THE WHO

The following teachings are specialized for either the youth leader, the school staff/teachers, or the student.

These teachings mostly function as breakout sessions, though the student panel could provide an opportunity for students to take the spotlight at the close of the day.

Choose these according to any initiatives you have specifically for youth leaders or students, as well as school staff/teachers you may invite into your Campus One Day.

CHAPTER 10

YOUTH LEADERS: WHY NETWORK?

Wayne Morgan

Meeting with other youth workers in your community?¹

1. Consider these four priorities for your network.
2. Consider what role each of you play as you team up together.
3. Create some great meetings together!

FOUR PRIORITIES FOR YOUR NETWORK

A. Prayer

Jesus said in John 15:5 that apart from Him, we can do nothing. A possible danger of gathering together is it can become incredibly self-serving. However, by prioritizing prayer, both individually and as a network, we can keep our hearts aligned with the mission of God. We'll also see the camaraderie of ministry and how it can allow for trust to build.

B. Relationships

Perhaps one of the elements that isolates us most is our selfish desire for other people's ministries. Pastors and youth workers need small groups, too. But their small groups should consist of people who understand their obstacles, their community, and their passion for ministry. As pastors build relationships with other ministry workers, it increases their longevity in ministry and exponentially increases their impact for the kingdom of God.

C. Strategic planning

A network needs a focus. Too often a gathering can become completely relational, but not every youth pastor is hyper-relational. Your meetings need to include elements related to working together on a project, rallying around a problem, training the next generation, or developing resources for your community. Working together lightens the load.

D. Resources

Many of our best resources are handled as proprietary information. Imagine what would happen if we openly shared best practices. Keep in mind that people (not just youth leaders) are an invaluable resource as well.

ROLES FOR YOUR LEADERS

Within a network, identifying roles both affirms the importance of each leader within the team and empowers the team to give authority where authority is needed. Each role carries a responsibility that is only lived out when those granted the role have the backing of the team. Individuals can play more than one role within the network, but missing any of these roles will limit—and at times paralyze—the objective of the initiative.

Key identifiable roles that cultivate community around shared content:

A. Catalyzer

The Catalyzer sees the vision for shared community within youth ministry organizations, and brings excitement and clarity to the path, which a shared community can take toward success.

B. Influencer

The Influencer believes in the vision and key motivators, and carries the respect and trust of like-minded youth workers within a city context.

C. Organizer

While motivated by the vision and relational community, the Organizer is concerned with the how and when a community will come together and infuse content.

D. Trainer

Trainers can multiply the content within collective communities by teaching, training, and unleashing it clearly.

E. Stabilizer

Catalyzers and Influencers often create great vision around strong leaders. The initial movement loses steam quickly without Stabilizers who anticipate unmet needs, reassure relationships, and bring attention to potential fractures in the community.

Questions we can ask that help define and clarify these roles:

A. Catalyzer: Who among us is talking about the next mountain to climb, a new initiative, or a new problem our city and churches face?

B. Influencer: Who has the ability to bring key voices to the table? Who is networking even when they aren't on the clock?

C. Organizer: Who takes notes at every meeting? Who builds schedules for our events? Who questions the chaos when we brainstorm?

- D. Trainer: Who is teaching others to do things we have been doing? Who offers help to other ministry workers by giving them our available resources?
- E. Stabilizer: Who follows up for relationships' sake? Who brings up the needs of those who might be left out? Who hates conflict?

FOCUS ON THE CAMPUS

Networks should have tools, resources, and ideas that provide a reason or stimulus to engage in a gospel-centered campus movement.

Here are three pillars we see supporting the principle that a network needs to be engaged on the campus:

- A. Prepare students to be campus leaders.

Equip students to better reach their peers on their campus through teaching series, daily challenges, and regular encouragement.

- B. Be present on campus.

A youth leader is someone who is present on a local school campus. To connect with a school you have to place yourself in the midst of games, musicals, and other campus life activities.

- C. Partner with a campus.

It doesn't stop at being present at school events. To fully connect you must find ways to partner with your local campus to meet their needs.

BEGINNING TO PARTNER WITH SCHOOLS

It is not unusual to struggle in finding a way to partner with a campus. Some places are harder to build a relationship with than others. Yet, people across the country do it all the time. How do you navigate and develop a lasting partnership with a school campus in your area? If you take a moment and shift from the short-term goal to the long-term possibilities, we think you will discover that the hope of just getting on campus falls far short of what a real partnership can make possible.

How do you do it? Be sensitive to the Spirit's leading as you consider:

- A. Whoever: Find a staff member on campus who is responsive to your communication.
- B. Whenever: Show up whenever that staff member has a need you can meet.
- C. Wherever: Sometimes this takes you in a direction you don't expect. Roll with it.

- D. However: The more you connect and serve, the more you'll be able to utilize your strengths. In the short term, serve however they will allow you.
- E. Together: Find people you trust in your church and community and bring them along with you on campus. This is bigger than just you and your church.
- F. Forever: Schools don't trust people with an agenda, and they don't give short-term trust. Be in this for the long haul and take time to build relationships.

Being able to work with you on campus requires gaining the trust of the gatekeepers in your community. Remember, you aren't trying to bypass them to get to the students. Your goal is to stand with the gatekeepers and lend your strength and skills in protecting and caring for the students. When you do that in the short term, you'll find God will open various doors and opportunities to you and your team.

Lastly, get started meeting together with youth workers resources, like "Eleven Good Meetings."²

CHAPTER 11

YOUTH LEADERS: STUDENT-LED PRAYER

Wayne Morgan

See You at the Pole—Global Week of Student Prayer® is an annual prayer mobilization event scheduled on the fourth Wednesday of September. Students (middle school through college) are encouraged to initiate and lead a time of prayer with other believers at their school. They usually meet before school, and for convenience of communicating the location, gather at their school flagpole.

The history and current year's specifics, as well as a wealth of planning guides and resources, are located at SYATP.com.¹

SYATP is partnering with Claim Your Campus. The goal is to launch from the “moment” of SYATP to a “movement” of weekly student-led prayer at schools nationwide. A shared mobile app will help students prepare and access resources for both strategies.

Students can utilize the Campus Prayer app from See You at the Pole and Claim Your Campus as they organize prayer groups in their schools.

Middle and high school students can start their own prayer groups when they

1. Find two friends to join them,
2. Download the Campus Prayer app, and
3. Choose a time and place to pray at their school.

As they use the app, students will pray for GRACE, PEACE, JUSTICE, and MERCY.

GRACE: Pray for change among Christ-following students at their school

PEACE: Pray for change of relationships at their school

JUSTICE: Pray for change in the environment of their school

MERCY: Pray for change of freedom for students at their school

Go to claimyourcampus.com to learn more about how your students can get involved.

CHAPTER 12

YOUTH LEADERS: SCHOOL STAFF AS ALLIES

Mike DeVito

Integrate teachers into your campus vision.

TEACHING OBJECTIVES

- Encourage participants to view ministry to educators as a vital part of a campus strategy.
- Equip participants with practical ideas to work with and encourage educators.

TEACHING OUTLINE

- A. Youth pastors—ask your students to identify the Christian teachers and/or staff members at their school.
 1. Encourage your students to ask appropriate, thoughtful questions to learn about their teachers' personal faith. If they are comfortable doing so, teachers can answer these questions when asked, and may not otherwise find many appropriate opportunities to do so unless asked.
 2. If possible, connect with these teachers and staff by letter, email, or in person. Ask how you and your church can serve them.
 3. Identify your unique skills that a classroom teacher may ask you to provide in their classroom or in other ways. This could include storytelling, music, reading to students, special art skills, slide presentations, computers, drama, or other areas of interest.
 - B. Identify all the school teachers and public school staff.
 1. Pray for each one.
 2. Send a positive message to school employees and/or the district.
 3. Several times a year take goodies to the staff lounge.
 4. Invite the principal, superintendent, a coach, or a teacher to share needs, issues, and ways to cooperate with your congregation. Bless them by volunteering to meet those needs.
 - C. Invite these Christian teachers to a meeting of area youth pastors to:
-

1. Facilitate a greater understanding and cooperation between schools and churches.
 2. Discuss how you can pray and assist them.
 3. Review the rights of Christians on a public school campus.
 4. Introduce them to many others at their school and in the district who are believers.
 5. Provide resources and connect them to helpful ministries.
- D. Volunteer to meet with the sponsor and leaders of the Christian club to encourage ways to conduct outreaches on campus with your behind-the-scenes help.
1. Bring together other ministries in the community that can assist students and teachers.
 2. Provide resources for the clubs about the religious freedoms in public schools:
 - a. Legal rights of students¹
 - b. Bibles or other tools to share God's love and truth
 3. Volunteer to meet specific needs.
 4. Sponsor after-school activities on campus or at other sites.
 5. Raise funds to provide needed equipment and for scholarships to fund special programs.
 6. Offer to bring a worship team to share music at a school assembly sponsored by the Christian club.
- E. Strengthen, encourage, and support educators through prayer, interaction, and assistance.
1. Pray daily for the needs of Christian educators. Pray for wisdom, strength, classroom discipline, time management, and renewed relationship with Jesus.
 2. Befriend these Christian educators and express your thankfulness for what they do by writing encouraging notes. Ask your students to do the same and to volunteer at school to assist teachers.
- F. Identify all school board members and central office staff, especially the superintendent and all various department directors.
1. Pray for each one.

2. Send positive letters or emails expressing your gratitude for what they do.
3. Bless them by taking treats several times a year.
4. Assign a church member to be a church liaison to the school board. Ask them to attend each board meeting and invite board members individually to breakfast or lunch to build relationships.

SMALL GROUP QUESTIONS

1. Which of these ideas catch your attention?
2. What might be challenges you'll face in developing a strategy to connect with educators?
3. What are your next steps?

CHAPTER 13

TEACHERS: TEACH WITH FAITH

Provided by Christian Educators Association International

Educators can be transformational to students and student-led campus ministry.

TEACHING OBJECTIVES

- Equip educators to know what is allowable with regard to expression of their faith in a public school setting as it relates to the First Amendment.
- Equip educators to know how, through their public service, they can help transform both their classroom and their school.
- Inform educators of the benefits of Christian Educators Association International.

BACKGROUND

This session contains content to equip educators with a missional mind-set with lawful guidelines they need to bring transformation to their classroom and school campus.

TEACHING OUTLINE

Jim was a teacher in a public high school in an urban setting. He was hopeful that he would see a student group form in his school, though he knew he had his own limitations as to how he could be involved in its beginning. He made it a matter of personal prayer. Through typical day-to-day interaction, one of his own students identified that he was a Christian, which prompted him to share with Jim his desire to start a Christian club. Jim became the advisor and helped the students establish their club with the principal. The club went on to serve the school and share Jesus with students.

- I. “Teach With Faith (Not Fear)” is a training developed by Christian Educators Association International.¹ At the end of this content, we will help you get to know CEAI.
 - A. Our training today is designed to help Christian educators:
 1. Know the lawful guidelines on faith expression as a public school teacher.
 2. Know how they can help transform their classroom and school campus while remaining within these lawful guidelines.
 - B. The facilitator of this class is not giving qualifiable legal advice and only is presenting what has been understood as lawful guidelines for students and school

staff as it relates to faith expression in a public school.

II. Transforming My Classroom: The critical federal law that educators must understand in order to transform their classroom is the First Amendment.

A. The First Amendment: “Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof . . .”²

B. There are two parts to the First Amendment: the Establishment Clause and the Free Exercise Clause.

1. Part 1: The Establishment Clause

a. Historical meaning

- The federal government may not have an established church.
- An established church is one that is supported and receives tax dollars from the government.

b. Contemporary meaning

- A public school teacher cannot favor or disfavor religion.
- “Public schools may not inculcate or inhibit religion. They must be places where religion and religious conviction are treated with fairness and respect.”³

c. Neutrality is key!

2. Part 2: The Free Exercise Clause

a. Students can do almost anything with regard to their religion in the public schools!⁴

b. But for educators, what is allowed?

- See this resource organization: Gateways to Better Education⁵
- Common Questions: Answer your own questions by asking yourself the following:
 - Does this endorse religion?
 - Does this inhibit religion?
 - Does this have a secular purpose?

c. Evaluate the following (ask out loud for a response):

- Can I have a Bible on my desk? YES, because of the Free Exercise Clause.

- Can I pray with students? NO, because of the Establishment Clause.
- Can I answer a question about my faith? YES, because of the Free Exercise Clause.
- Can I wear a cross necklace? YES, because of the Free Exercise Clause.
- Can I invite students to a church event? NO, because of the Establishment Clause.
- Can I say, “Merry Christmas”? YES, because of the Free Exercise Clause.
- Can I have our choir sing sacred music? YES, because of the Free Exercise Clause.
- Can I put religious quotes on wall? YES, because of the Free Exercise Clause.

d. Navigating the minefield: Controversial Issues

- LGBTQ/Gender Identity
 - Fourteen to eighteen states, plus Washington DC, have gender identity laws.
 - Two approaches on gender identity:

“Part of loving these students where they’re at is calling them how they wish to be called, while praying for them and loving on them the whole time to show them there is another way.”

“I’m not going to reinforce their identity, I’m going to draw a line in the sand.”
- Evolution—Courts have ruled that creation science is religion, not science.
- For many of these types of issues, CEAI recommends that you adopt a teach-the-controversy approach.

III. Transforming My School Campus: The critical federal law that educators must understand in order to transform their school campus is the Equal Access Act.

- A. Equal Access Act: Schools that receive federal aid and are a limited open forum (allow extracurricular clubs or outside groups) must give equal access to religious groups.
- B. What is allowed? Teachers can:
 1. Advise a Christian club
 2. Attend a student-sponsored event

3. Lead an after-school club/community group

- a. Official school club advisors are agents of the state and their religious activities are limited.
- b. After-school/community group leaders are not limited. Partnership with outside organizations is key to establish an after-school/community group.

4. Evaluate the following (ask out loud for a response)

- a. Can I allow a Christian club to put up signs? YES, because of the Equal Access.
- b. Can I lead Bible study at Christian club? NO, because of the Equal Access Act and Establishment Clause.
- c. Can I offer prayer at See You at the Pole? NO, because of the Establishment Clause.
- d. Can I host a Christian club at my home? YES, because of the Equal Access Act, but you are still a school official.
- e. Be a Bridge Builder rather than a Bomb Thrower!

IV. Your potential partners in this journey

- A. Your local church: Encourage your church to serve as a prayer base for your work.
 - B. Other partners (Note to facilitator: list these partners and, for any with local/regional/state chapters, name the leader!)
- 1. Child Evangelism Fellowship (Good News Clubs)
 - 2. Fellowship of Christian Athletes
 - 3. Released Time Christian Education
 - 4. YoungLife
 - 5. Youth Alive
 - 6. Youth for Christ
 - 7. National School Project
 - 8. Moms in Prayer
 - 9. EverySchool.com
 - 10. Claim Your Campus
 - 11. Cru High School
-

12. Dare 2 Share

C. How Christian Educators Association International can help:

1. Who is CEAI? Since 1953, Christian Educators Association International has encouraged, equipped, and empowered Christians in schools.

2. Two wings of CEAI—Protection and Ministry

a. Protection

- Watch the “Protection Wing” video.⁶
- CEAI is an alternative to unions.⁷
- We provide many of the same protections that unions provide, and from a biblical worldview! Including:
 - Two Million Dollar Professional Liability Insurance
 - Job Action Protection: local attorney
 - Unlimited legal/educational consultation

b. Ministry

- The vision of CEAI is to transform schools with God’s love and truth.
- LIFT America events are designed to catalyze entire cities of educators to go back to their schools with more of a missional mind-set, believing that God can transform their school.⁸
- The Daniel Project includes weekend conferences and a more extended summer training that raises up educational leaders with the knowledge, skills, and specific plans of action to impact their schools.⁹

3. Other Member Benefits:

- a. Prayer support
- b. *Teachers of Vision* magazine
- c. Daily devotionals
- d. Email updates
- e. Resource Center

4. Join CEAI Today!¹⁰

Prayer for Teachers—Facilitator: consider having a time of prayer for the teachers gathered with you today.

CHAPTER 14

STUDENTS: A STUDENT PANEL

Mike DeVito

Organizing an effective student panel within Campus One Day.

Why a Student Panel?

- It's about students reaching students.
- People need to hear their stories.
- Students get excited about what they own.

Creating a Student Panel That Works (The panel can be facilitated by an adult and a student.)

- Pick students who are leading ministries on campus.
- Pick from a variety of churches and parachurch ministries.
- Ensure diversity. Pick from various age, gender, and ethnic groups if possible.
- Limit the time to answer questions.
- Make sure there's time for audience questions.

Questions to Ask the Panel

- What do you see God doing on your campus?
 - What does your campus ministry presently look like?
 - What kind of outreach opportunities have you created?
 - How are churches supporting your campus?
 - What are the needs on your campus? (Consider peer needs and campus or facility needs.)
 - How can you show love and compassion to your peers?
 - What support do you need to create momentum for your ministry?
 - How are you connecting to and supporting teachers and the administration?
 - How can we pray for your ministry?
-

CHAPTER 15

STUDENTS: STUDENT FREEDOMS

Adapted from Christian Educators Association International resources¹

Student Freedoms Guaranteed under the First Amendment

FREEDOM TO:

Meet with other Christian students for prayer, Bible study, and worship

Wear Christian T-shirts, symbols, and buttons at school

Share the gospel on campus

Hand out gospel booklets or Bibles on campus

Engage in voluntary school prayer

Bring a Bible to school

Present school projects from a Christian perspective

Study and practice the Christmas and Easter holidays on campus

Have Bible, prayer, or Christian service clubs/groups on campus

Be a living witness for Jesus Christ

“And you will know the truth, and the truth will set you free.” John 8:32 (NLT)

THE APPENDIX



The following contains worksheets for students and/or youth leaders.
Copy and use as handouts or use them as examples to build your own handouts.

Five Friend Focus

Personal Preparation

Talking to God about our friends before we talk to our friends about God.

TWO FRIENDS:

TWO ACQUAINTANCES:

ONE PERSON CLOSE TO YOUR HEART:

PRAY THAT:

GOD WOULD OPEN A DOOR.

GOD WOULD OPEN THEIR HEART.

GOD WOULD OPEN YOUR MOUTH.



DREAM it, DO it

Group Preparation

ACTIVITY: Pair up with someone and pray through the questions below after you take a moment to answer them for yourself.

What dreams do you have for your school or community?

What do you think breaks God's heart about your school or community?

What about your school or community might God see as strengths?

What could you do to support what is doing well in your school or community?

What could you do to remedy things that are going poorly in your school or community?

MAPPING THE CAMPUS

Group Preparation

This is a tool to help you decode your campus by identifying groups and leaders at your school. To help you build this map, be sure to interact with teachers, students, parents, and youth leaders. You can use a current yearbook to help with this.

The Holy Spirit has you on the map, too. **The Holy Spirit can use you right where you are on the map**, in the relationships wherever God has placed you, and can even help you make new relationships to share Jesus.

GROUP	INFLUENCERS IN THE GROUP	CHRISTIANS IN THE GROUP	IDEAS TO PRAY, CARE, AND SHARE WITH THIS GROUP
GUYS SPORTS			
GIRLS SPORTS			
STUDENT GOVERNMENT			
JOURNALISM/NEWS/YEARBOOK			
CHEER/DANCE TEAM			
BAND/CHORUS			
DRAMA/PLAY PRODUCTION			
CLUBS			
INFORMAL GROUPS/CLUBS			
FACULTY			
FAITH/WORLDVIEW GROUPS			
OTHER			
OTHER			

Adapted from a Campus Alliance resource. See more at www.everyschool.com.



Group Preparation

1. Who do we want to serve?

See Mapping the Campus for groups you can serve.

2. How do we want to serve?

Choose the type of project:

- ☐ Appreciation
- ☐ Beautification
- ☐ Supply

3. What will we do to serve them?

4. How can we connect everyone involved to the gospel message?

Weekly Planner Sample

Group Preparation

This is an outline to help you plan your meetings month by month.

WEEK 1 (first week of the month)	REACH UP Invite God into your school	<ul style="list-style-type: none"> • Worship • Pray together • Read Scripture • Pray more • Share testimonies 	PRAYER IDEAS <ul style="list-style-type: none"> • SYATP • Prayer triplets • Prayer walk • Yearbook praying • Prayer box
WEEK 2	REACH IN Encourage each other	<ul style="list-style-type: none"> • Pray for each other • Guest speaker and discussion • Video and discussion • Play a game—have fun! 	VIDEO IDEAS <ul style="list-style-type: none"> • The Alpha Course • Sean McDowell • Short Answers to Big Questions • One-Minute Apologist
WEEK 3	REACH OUT Share Christ with others	<ul style="list-style-type: none"> • Make your meeting an outreach • Go out and do an outreach • Personal outreach • Bring in an outreach 	OUTREACH IDEAS <ul style="list-style-type: none"> • Throw a party, share a testimony • Spaghetti dinner for the football team • Christmas party for the band • Pizza party for the basketball team
WEEK 4	REACH BACK	<ul style="list-style-type: none"> • Repeat a week—we suggest “Reach In.” • This would be good for those new to your group who came as a result of an outreach. 	

My Weekly Planner

MONTH: _____

WEEK 1	REACH UP Invite God into your school	
WEEK 2	REACH IN Encourage each other	
WEEK 3	REACH OUT Share Christ with others	
WEEK 4	REACH BACK	

My Year Planner

Group Preparation

DATES	THEME/SEASON	OUTREACHES	VARIOUS MEETINGS/ MINISTRY
SEPTEMBER			
OCTOBER			
NOVEMBER			
DECEMBER			
JANUARY			
FEBRUARY			
MARCH			
APRIL			
MAY			

Alive in 5

Alive in 5 provides a simple, visual way to remember and share essential aspects of the gospel in five images. Five images that compose the gospel message:



God is love.

“We know how much God loves us, and we have put our trust in his love. God is love, and all who live in love live in God, and God lives in them” (1 John 4:16, NLT).

- God is the definition of love, and He loves us deeply. God’s love for us is reliable, everlasting, and has no limits!
- God created everything, and even the simple things He created are examples of how He loves us.



Our sin divides us from God.

“Everyone who sins is breaking God’s law, for all sin is contrary to the law of God” (1 John 3:4, NLT).

- Sin is a problem every person has—a problem we all share. We begin life, and before long, start going our own way rather than following God’s way because of sin.
- Our sin doesn’t stop God from loving us; however, when we sin, we move away from God and create distance between us.



Jesus died for our sin, then came back to life.

“But God showed his great love for us by sending Christ to die for us while we were still sinners” (Romans 5:8, NLT).

- While we were separated because of sin, God showed His perfect love by sending Jesus, His Son, to live a sinless life and die a sacrificial death for us. God’s perfect love resulted in the perfect action to pay for our sin.
- Not only did Jesus demonstrate God’s perfect love by dying, He also demonstrated His perfect power by conquering death and coming back to life.



We need to decide to put our faith in God.

“For this is how God loved the world: He gave his one and only Son, so that everyone who believes in him will not perish but have eternal life” (John 3:16, NLT).

- Jesus paid the price to save us from our sin, but to receive that salvation we must put our faith in God.
- We do that by making Jesus our Lord and believing that God raised Him from the dead. When we put our trust in God, we have faith. Our faith enables us to receive God’s grace.



The Holy Spirit will help us live for God.

“But when the Father sends the Advocate as my representative—that is, the Holy Spirit—he will teach you everything and will remind you of everything I have told you” (John 14:26, NLT).

- It’s hard to live unselfishly but God sent the Holy Spirit to help us. The Holy Spirit teaches and gives us passion for God.
- The Holy Spirit also gives us power to be who God wants us to be and do what God wants us to do.

Life in 6 Words

G.O.S.P.E.L.

From the word, gospel, this simple acrostic is helpful to remember the key points of the gospel in just six words: God, Our, Sins, Paying, Everyone, Life.¹ Six words that make up the core essentials of the gospel message:

God created us to be with Him.

“Know that the LORD is God. It is he who made us, and we are his” (Psalm 100:3).

- God created Adam and Eve in perfect fellowship with Him and with the environment.
- They walked hand in hand with God.

Our sins separate us from God.

“For all have sinned and fall short of the glory of God” (Romans 3:23).

- Adam and Eve sinned and became corrupted, depraved, and selfish.
- Their sin corrupted all of humanity.

Sins cannot be removed by good deeds.

“All of us have become like one who is unclean, and all our righteous acts are like filthy rags” (Isaiah 64:6).

- People have been trying ever since to seek God’s favor through righteous good deeds.
- All of our righteous acts are like filthy rags to our perfect, holy God.

Paying the price for sin, Jesus died and rose again.

“But God demonstrates his own love for us in this: While we were still sinners, Christ died for us” (Romans 5:8).

- Jesus died on the cross for all our sins, taking our place for the penalty of our sins.
- There is not a sin that wasn’t nailed on the cross.

Everyone who trusts in Him alone has eternal life.

“For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life” (John 3:16).

- It's faith alone in Christ alone.
- He who believes has everlasting life.

Life with Jesus starts now and lasts forever.

“Now this is eternal life: that they know you, the only true God, and Jesus Christ, whom you have sent” (John 17:3).

- It's not just the quantity of life, it's also the quality of life.
- It's eternal, but it is also a personal relationship with God as our Father.

Notes

Chapter 2: Unify a Network

¹ Paul Billheimer, *Love Covers*. Minneapolis, MN: Bethany House Publishers, 1981.

Chapter 3: Making Missionaries, Together

¹ For more information, visit remind.com.

Chapter 4: Gospel Mind-Set

¹ Romans 1:16.

² Dave Harvey, *When Sinners Say “I Do”: Discovering the Power of the Gospel for Marriage*. Wapwallopen, PA: Shepherd Press, 2011.

³ Content adapted from Matt Chandler’s *The Explicit Gospel*. Matt Chandler, *The Explicit Gospel*. Crossway Books, 2014.

⁴ Ibid. Chandler calls this a “Gospel-on-the-ground” perspective.

⁵ Ibid. Chandler calls this a “Gospel-in-the-air” or “10,000-foot-view” perspective.

⁶ The G.O.S.P.E.L. message: <https://www.dare2share.org/resources/free-teen-resources/>.

The Story: <https://thestoryfilm.com/>. Additional resources from Spread Truth can be found at <https://spreadtruth.com/>.

Alive in 5: see “Alive in 5” in the Appendix. Additional resources can be found at www.youthalive.com.

⁷ Content adapted from Robert Thune and Will Walker, *The Gospel-Centered Life: Study Guide with Leader’s Notes*. Greensboro, NC: New Growth Press, 2016.

⁸ Romans 5:10; Ephesians 1:7.

⁹ Galatians 3:3.

Chapter 5: Spirit Priorities

¹ Adapted from J.D. Greear’s book *Jesus, Continued . . . : Why the Spirit Inside You Is Better than Jesus Beside You* (Zondervan, 2014).

² Adapted from Neil Cole’s *Ordinary Hero: Becoming a Disciple Who Makes a Difference*. Baker Books (2008).

³ See 2 Timothy 2:3–6.

⁴ See “Mapping the Campus” in the Appendix.

⁵ See “Five Friend Focus” in the Appendix.

Chapter 6: Community Influence

¹ David Platt, *Follow Me: A Call to Die. A Call to Live* (Carol Stream, IL: Tyndale House Publishers), 2013.

² Ephesians 1:13.

³ Colossians 1:18; Ephesians 1:22–23.

⁴ 1 Corinthians 12:12–27.

⁵ Genesis 1:27.

⁶ John 14:11, 16–20.

⁷ Genesis 1:27; 2:18, 21–25.

⁸ John 13:34.

⁹ 1 Peter 2:12.

¹⁰ See “Mapping the Campus” and “Care Project” in the Appendix.

Chapter 7: Starting with Me

¹ View video at <https://www.everyschool.com/resource/what-if/>.

² For more information, visit <http://syatp.com>.

³ View video at <https://www.everyschool.com/resources/how-to-pray-for-my-school/>.

⁴ Additional resource: Lee Rogers. *God So Loved*. CreateSpace Independent Publishing Platform, 2016.

⁵ For more information, visit <http://youthalive.com/>.

⁶ Additional resources: Campus Alliance, <https://www.everyschool.com/resource/how-to-personally-share-your-faith/>

Lee Rogers. *I Dare You: Spreading the Gospel One Challenge at a Time*.

⁷ Dare2Share—Life in 6 Words resource: www.lifein6words.com

Alive in 5—order at <https://myhealthychurch.com/>

Spread Truth Ministries: <https://spreadtruth.com/>

⁸ Follow the steps on <http://youthalive.com/>.

⁹ For more information, visit <https://youth.ag.org/Participate/Youth-Alive/Campus-Clubs>.

¹⁰ Recommended resources: Reggie Dabbs: <http://reggiedabbsonline.com>.

Youth Alliance: <http://theyouthalliance.com>.

The Seven Project: <http://thesevenproject.org>.

¹¹ See “Five Friend Focus” in the Appendix.

Chapter 8: Teaming up to Make a Difference

¹ Mark 6:7; Luke 10.

² 1 Corinthians 3:8–9.

³ 1 Peter 2:12.

⁴ Claim Your Campus has an app that equips and encourages students to pray. For more information, visit <https://claimyourcampus.com/the-app/>.

⁵ For gospel outlines, see “Alive in 5” and “Life in 6 Words” in the Appendix. Check out “The Story” at <https://thestoryfilm.com/>. Additional resources from Spread Truth can be found at <https://spreadtruth.com/>.

⁶ For more information on the Claim Your Campus prayer app, visit <https://claimyourcampus.com/the-app/>. See “Mapping the Campus” in the Appendix.

⁷ See chapter 9, “The How—School Clubs,” and “Care Project” in the Appendix.

⁸ For help with connecting people to Jesus through conversation, check out resources from Dare 2 Share at <https://www.dare2share.org/>, and two gospel outlines in the Appendix: “Alive in 5” and “Life in 6 Words.”

Chapter 9: School Clubs

¹ Hudson Taylor.

² For more information and additional ideas, visit youthalive.ag.org/osm.

³ For more information, visit everyschool.com.

⁴ Recommended videos: The Alpha Youth Series; Sean McDowell’s videos; The One-Minute Apologist.

⁵ See Appendix for more information.

⁶ For more information on Operation Christmas Child, visit <https://www.samaritanspurse.org/what-we-do/operation-christmas-child/>. For more information on Convoy of Hope, an organization that provides disaster relief among other initiatives, visit <https://www.convoyofhope.org>.

Chapter 10: Youth Leaders: Why Network?

¹ Adapted from National Network of Youth Ministries (NNYM). For more information, visit <https://www.youthworkers.net/>. Adapted with permission.

² <https://www.youthworkers.net/blog/eleven-good-meetings-452.htm>.

Chapter 11: Youth Leaders: Student-Led Prayer

¹ For more resources and information on how to reach school campuses, visit <http://syatp.com> and <https://claimyourcampus.com>.

Chapter 12: Youth Leaders: School Staff as Allies

¹ For more information and additional resources, visit youthalive.com.

Chapter 13: Teachers: Teach with Faith

¹ Find this training at <https://ceai.org/resource-center/teach-with-faith-not-fear-video/>.

² Emphasis added.

³ A Teacher's Guide to Religion in the Public Schools. Download for free at ceai.org/resource-center.

⁴ See chapter 15, "Student Freedoms."

⁵ Visit GoGateways.com.

⁶ Watch the video at <https://ceai.org/#whatwedo>.

⁷ Go to <https://ceai.org/unions/> for more information.

⁸ For more information, visit <https://ceai.org/lift-america/>.

⁹ For more information, visit <https://ceai.org/daniel-project/>.

¹⁰ For more information and to join, visit <https://ceai.org/>.

Chapter 15: Students: Student Freedoms

¹ For more information, visit <http://ceai.org/>. Additional sources include American Center for Law and Justice, PO Box 90555, Washington, DC 20090-0555.

Appendix: Life in 6 Words

¹ The G.O.S.P.E.L. acrostic is copyrighted by Dare 2 Share. Used by permission. See more resources on this idea at www.lifein6words.com.



Initiated and produced by Youth Alive with a multi-ministry team of campus and youth ministry leaders.

Created for youth leaders and youth ministries everywhere in an effort to reflect the purposes of the following organizations and their affiliates.

